



Horizons.

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Dear readers,

It gives me great pleasure to present the first edition of our newly redesigned Horizons, now a quarterly newsletter that opens a window into the world of Hoogwegt.

It is more than just a refreshed format. It's a reflection of who we are today: a globally connected, forward-looking organization that continues to evolve in how we engage, innovate, and deliver value, to our customers, to our industry, and to one another.

Recently, we proudly celebrated our 60th anniversary, a meaningful milestone that invites both reflection and gratitude. Six decades of entrepreneurial spirit, global partnerships, and shared achievements. Now, as we look toward the horizon, our focus is resolutely on the future. One shaped by innovation, collaboration, and continued service to the evolving needs of our partners.

Each edition of Horizons will spotlight key developments, innovations, and moments from across our organization stories that connect our work to the values we stand for and the impact we strive to make. If you're looking for deeper market insights, our exclusive Market Wires offer monthly updates tailored to our clients, delivering timely perspectives to help navigate today's dynamic market landscape.

Whether you're a long-standing customer, a new partner, or part of the Hoogwegt team, we hope this quarterly brings you inspiration and insight into what drives us forward.

Thank you for being part of our journey.

Sander Hulsebos
CEO Hoogwegt Group

Market direction

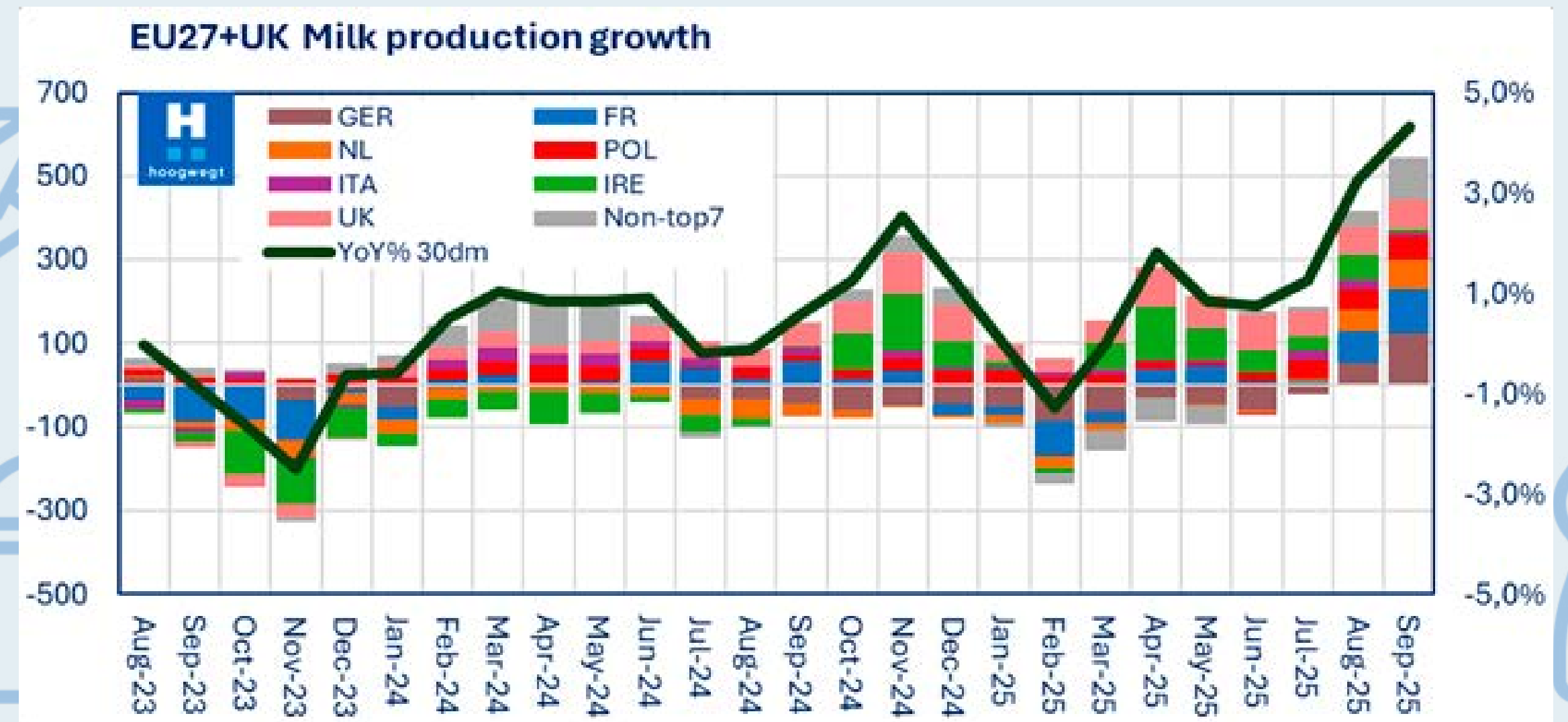
Strong milk production remains the key driver in global dairy markets, especially in Europe, where September output rose over 4% year-on-year, boosted by higher solids. Unofficial reports into November show the UK, France, and Germany growing around 6%, though Ireland may be slowing after last year's strong Q4.

U.S. data is delayed due to the government shutdown, but August figures show over 3% growth, with Q4 likely to outperform last year's blue tongue-impacted period. New Zealand's September data also remains positive.

With commodity prices falling (except whey), farmgate payouts are nearing break-even. Structural pressures in Europe (from aging farmers to tighter environmental rules) could lose its camouflage. Meanwhile, low slaughter rates and thus strong beef prices may prompt some to switch early.

With holiday and Ramadan demand on the horizon, the months ahead promise plenty of movement.

Looking for deeper insights?
Contact your Account Manager to receive our monthly Market Wires!



Jurgen Elfrink
Global Analyst



Sustainability update

We're so excited to share that sustainability is becoming a regular feature within Horizons! And where better to start than at the very beginning, with our strategy. How is our sustainability approach built? What makes it unique? Let's dive in!

At Hoogwegt, sustainability isn't something that sits next to our business strategy. It's woven right into it. As a global plant-based and dairy ingredients trader, we know we carry a responsibility that stretches across the entire value chain. The same values that drive our commercial success such as customer focus, innovation, operational resilience and long-term value creation also shape our sustainability ambitions.

We've brought these ambitions together in what we call our Sustainability Trinity, three connected pillars that guide everything we do.

Environmental Impact

The first pillar is Improving our Environmental Impact, where we collaborate with partners to reduce greenhouse gas emissions, accelerate the protein transition, and protect nature and biodiversity. In this journey, Hoogwegt acts as a broker of information, a matchmaker, and an advocate for sustainable practices. We share insights on CO₂ impact, promote innovation, connect key players, and encourage responsible sourcing and circularity across the industry. On the product side, we're expanding our range of plant-based and low-carbon solutions to help our customers move faster toward their own sustainability goals.

Food Safety

Our second pillar, Guaranteeing Food Safety, is the foundation of our license to operate. We maintain IFS Broker certification across all our already existing locations and have the ambition to establish the same with our new location. As a knowledge broker, we support our partners with transparent, up-to-date food safety insights and actively encourage alignment with international standards.

People and Communities

And finally, the last pillar: Caring for People and Communities. We're passionate about creating a high-performance organisation that balances ambition with well-being. Through initiatives like Your Voice!, we invest in leadership, personal development, diversity and inclusion. Our Supplier Code of Conduct ensures that every partner upholds our standards on human rights, labor and ethical behavior. Beyond our own operations, we also support projects that improve food and water safety and access for vulnerable communities around the world.



> [continued](#)

This integrated sustainability strategy helps us anticipate change, reduce risk and make a lasting positive impact while continuing to be a trusted partner in the global food system.

Next time, we'll take a closer look at how ESG fits into our strategy and these three pillars. After that, we'll dive into the KPIs and targets we've set to measure our progress. The updates that follow will focus on how we're tracking against these goals.

Can't wait until then? Keep an eye on our website, because early next year we'll be publishing our full Sustainability Report with all the details!



Stefanie Hillenaar
Global Sustainability Manager



Marilène van Reenen
Sustainability Analyst



Product spotlight:

Hapro Egg Free

The smarter egg alternative—versatile, affordable, and always reliable. Meet Hapro Egg Free, your go-to ingredient for egg-free baking, low-fat creations, and more. Whether you're making pound cake or creamy dressings, it delivers smooth texture, sweet taste, and strong emulsifying power.

- Up to 50% cost savings vs. egg powder.
- Consistent availability—no worries about supply disruptions.
- Great performance in taste, texture, and shape retention.
- Say goodbye to expensive egg prices and hello to dependable, delicious results.



For more information, contact Yannick Zeisseink at trade@hoogwegt.nl

MeelunieGPI is in full swing now

Fava bean proteins

Our plant in Denmark now produces all four fava bean ingredients. Two types of protein: soluble and regular isolates, fiber, and starch. The ingredients are rich in fiber and protein, and free from cholesterol and saturated fats. What's more, fava beans are not classified as an allergen, which makes them a star ingredient for gluten-free bakery and dietary products. As a B Corp-certified facility, MeelunieGPI utilizes a circular production system, valorizing the entire bean during processing to minimize waste.

[Request samples of fava bean proteins, fiber, and starch from our Innovation Officer, Gijs van Elst.](#)

Unique soluble isolate

Most plant-based proteins don't dissolve in water. You get sediment, even worse, a sandy mouthfeel with most of the protein ingredients. Knowing that, we were looking for this perfect ingredient and made it happen in our Denmark production. The Soluble Fava Bean Protein's strong emulsifying properties make it a good substitute for egg protein

in plant-based mayonnaise, for example. You can also create a stable foam for plant-based dairy or vegan cocktails. Its internal dietary fiber serves as a good binder of fat and water, creating a 'sponge effect' that contributes to the juicy texture and appropriate mouthfeel of meat substitutes. While the starch ingredient in the fava bean is suitable for use in the noodle and pasta industry, for example, and could prove an enjoyable plant-based alternative to gelatine."

[To try our Soluble Fava Bean Protein Isolate, reach out to Gijs van Elst.](#)

Windmill Potato Starch Retail

Our Windmill Potato Starch, a product with 75 years of success, is now available in retail format. We launched handy bags in 250g and 1kg sizes. Grown and packed in Europe, this well-known potato starch is now being sold in Thailand, Vietnam, Brunei, China, Hong Kong, Malaysia, and Singapore. An ambitious plan is to be next in the US and the Middle East, stay tuned!

[Need to know more? Please contact Alexander Ruhe.](#)





Hoogwegt happenings

At Hoogwegt, trade shows are essential touchpoints – moments to connect with our global network, share insights, and stay close to what's next in the industry.

We recently attended the Anuga in Cologne, Germany, one of the world's leading food fairs. It was a great opportunity to meet with partners, exchange ideas, and explore the trends shaping the food and dairy sector.

Shortly after, our team from Chicago joined the Supply Side Global in Vegas, while others attended the Gulfood Manufacturing in Dubai, UAE: a key event focused on innovation in food production. The conversations were energizing and aligned closely with our commitment to future-focused solutions.

What's next on the Horizon?

With the new year fast approaching, we're already preparing for the next round of global gatherings. We look forward to connecting with many of you at the following upcoming events:

FI Europe | Paris, France - December 2–4, 2025

We'll be heading to Paris for Food Ingredients Europe, where product development and future-focused food solutions take center stage. It's a must-attend event for anyone working at the intersection of ingredients and innovation.

Gulfood | Dubai, UAE - January 26–30, 2026

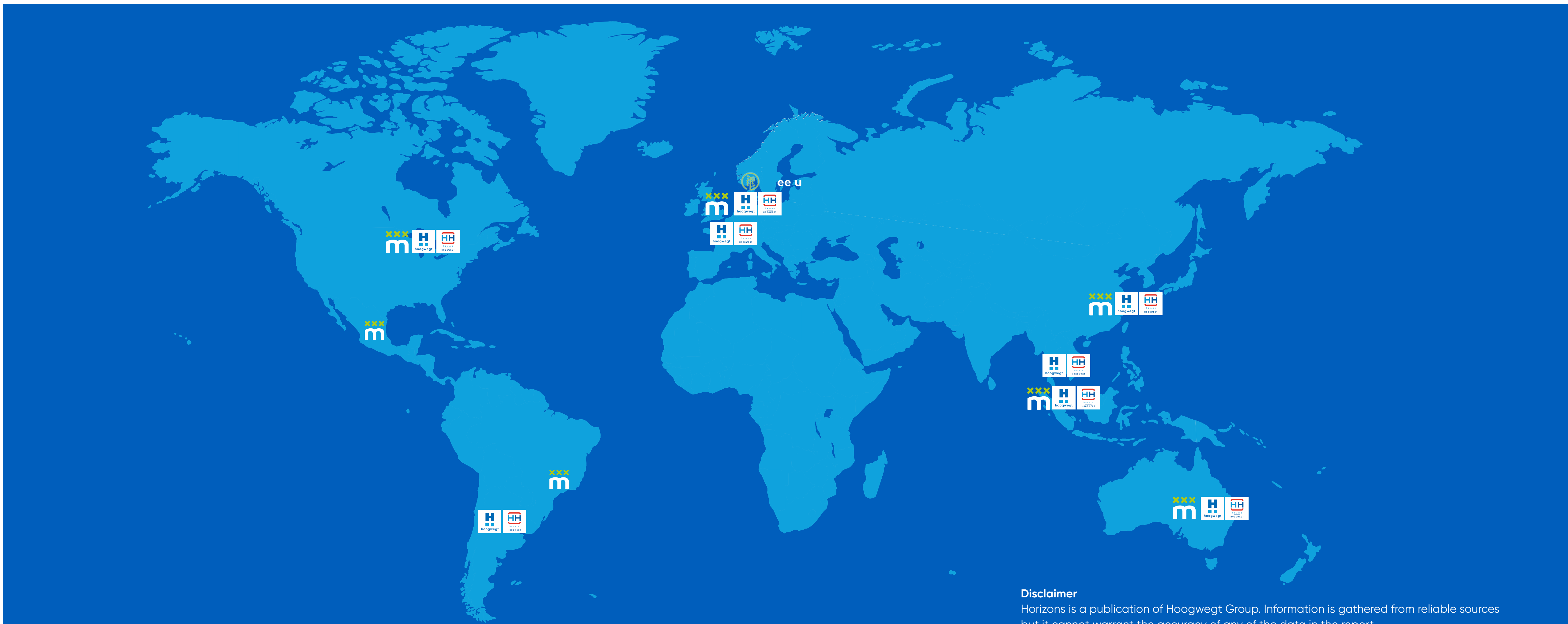
Once again, we'll return to Dubai for Gulfood – a staple on our global calendar. It's where the industry converges, connections are deepened, and new ideas take flight.

Curious? Contact us!

Postal address:
P.O. Box 6
6800 AA Arnhem
The Netherlands

Visiting address:
Amsterdamseweg 60
6814 CP Arnhem
The Netherlands

T +31 (0)26 32 09 120
E communication@hoogwegtgroup.com



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